

Sponsor Opportunities: Increase your brand's visibility among influential study travel industry delegates

Workshop sponsor packages	Price	Availability
As an IALC Workshop sponsor, you're listed on our website and in communications before the workshop. The sooner you book, the earlier we can start promoting your organisation!		
Gala dinner & drinks reception	€ 3,500	SOLD OUT
Welcome reception	€ 2,500	SOLD OUT
Members' dinner (private event for schools only)	€ 2,000	
Workshop coffee breaks (two days)	€ 2,000	SOLD OUT
Conference bag	€ 2,000	SOLD OUT
Registration desk and tablet hub sponsorship	€ 2,000	
Delegate notepad	€ 2,000	SOLD OUT
Workshop lunches	€ 2,000	
Plenary seminar	€ 2,000	
Branded items (ie. water bottles, key card sleeves, maps...)	Price on request	
Tailor made	Price on application	
Custom branding and creative marketing ideas can be arranged for an additional fee.		
Workshop advertising packages	Price	Availability
Increase your brand's visibility and create awareness among influential delegates.		
USB stick advert	€ 1,200	
Workshop manual (back cover - full colour on PDF, black&white on printed version)	€ 1,200	
Workshop manual (inside cover - full colour on PDF, black&white on printed version)	€ 1,000	
Workshop manual (full page - black&white)	€ 800	
Workshop manual (half page - black&white)	€ 600	
Workshop full screen ad (displayed on hall screens during breaks between appointments - 15 minute exposure)	€ 1,000/day	
Workshop half screen ad (displayed alongside the meeting timer during appointments -15 minute exposure)	€ 600/day	
Bag insert (distributed to all delegates. One item per bag. Max. size: A4)	€ 600	
Self-standing banner (placed in high-traffic area during the workshop)	€ 600	
Year round advertising and sponsorship opportunities	Price	Availability
Sponsor the IALC annual research and contribute to building valuable data for the language travel industry.		
2017 Research sponsor	€ 2,500	
2017 Research supporter	€ 500	
Advertise in the IALC Directory or on year round on our website and communications.		
2017 Directory advert (back cover - full page)	€ 2,200	SOLD OUT
2017 Directory advert (premium - full page)	€ 1,700	SOLD OUT
2017 Directory advert (premium - half page)	€ 1,000	SOLD OUT
Website advertising / Newsletter sponsorship	from € 500/month	

To exhibit or to book advertising and sponsorship packages, contact Erica



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